

**PEEL Lab K.K. Presents**

PEEL Lab 株式会社



# Pineapple Leather for B2B





Our Pineapple HYDE is made from...  
**Pineapple Leaves!!!**



## MISSIONS

- **Up-cycle food loss**
- **Prevent animal cruelty**
- **Reduce carbon footprint**

## VISION

- **REPLACE 1% OF THE EXISTING LEATHER BY 2030.**





# INDUSTRIAL ISSUES

**#1**

DAMAGE TO THE ENVIRONMENT

**80%**

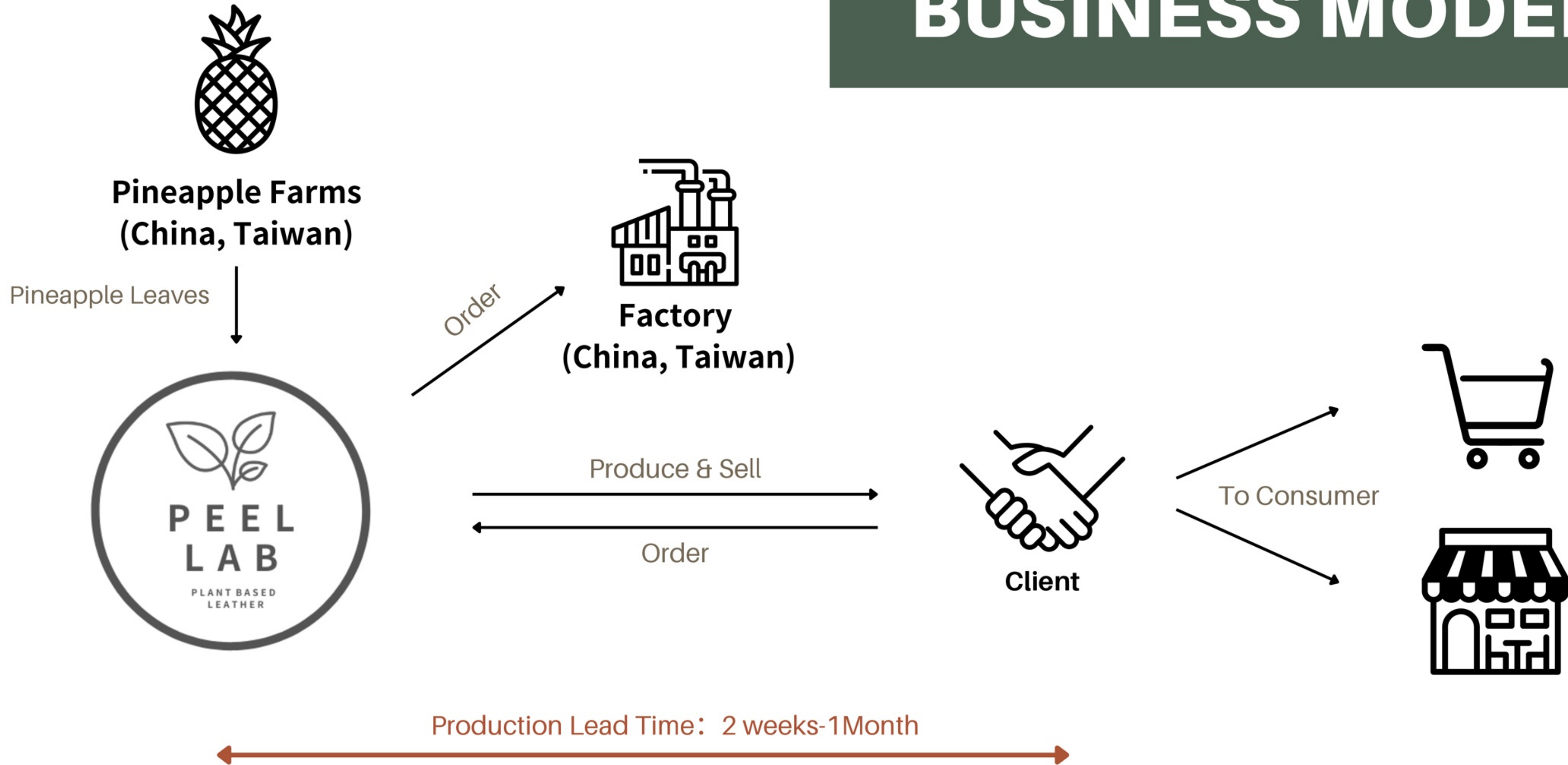
WASTED ANIMAL HIDE

**35%**

INCREASED RISK IN CANCER



# BUSINESS MODEL



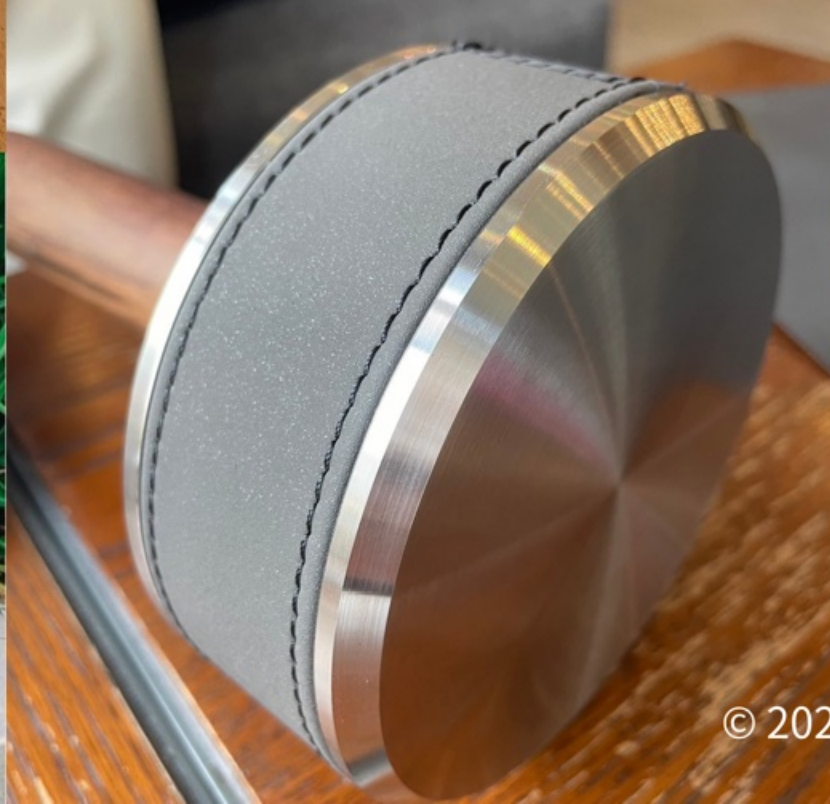
# Conventional Leather V.S. PEEL Lab

	Plastic	Cowhide	<b>PEEL Lab</b>
<b>Weight</b>	✓	×	✓
<b>Durability</b>	2-5 years	over 10 years	10 YEARS
<b>Water Resistance</b>	✓	△	✓
<b>Scratch Resistance</b>	×	△	✓
<b>Environmental Burden</b>	×	×	✓
<b>Price</b>	✓	×	✓





# OUR PRODUCTS





modernform



SAMPLE  
CUSTOMERS



# Unit Economics

## ✓ **HEALTHY MARGIN**

Cost: \$22 / meter

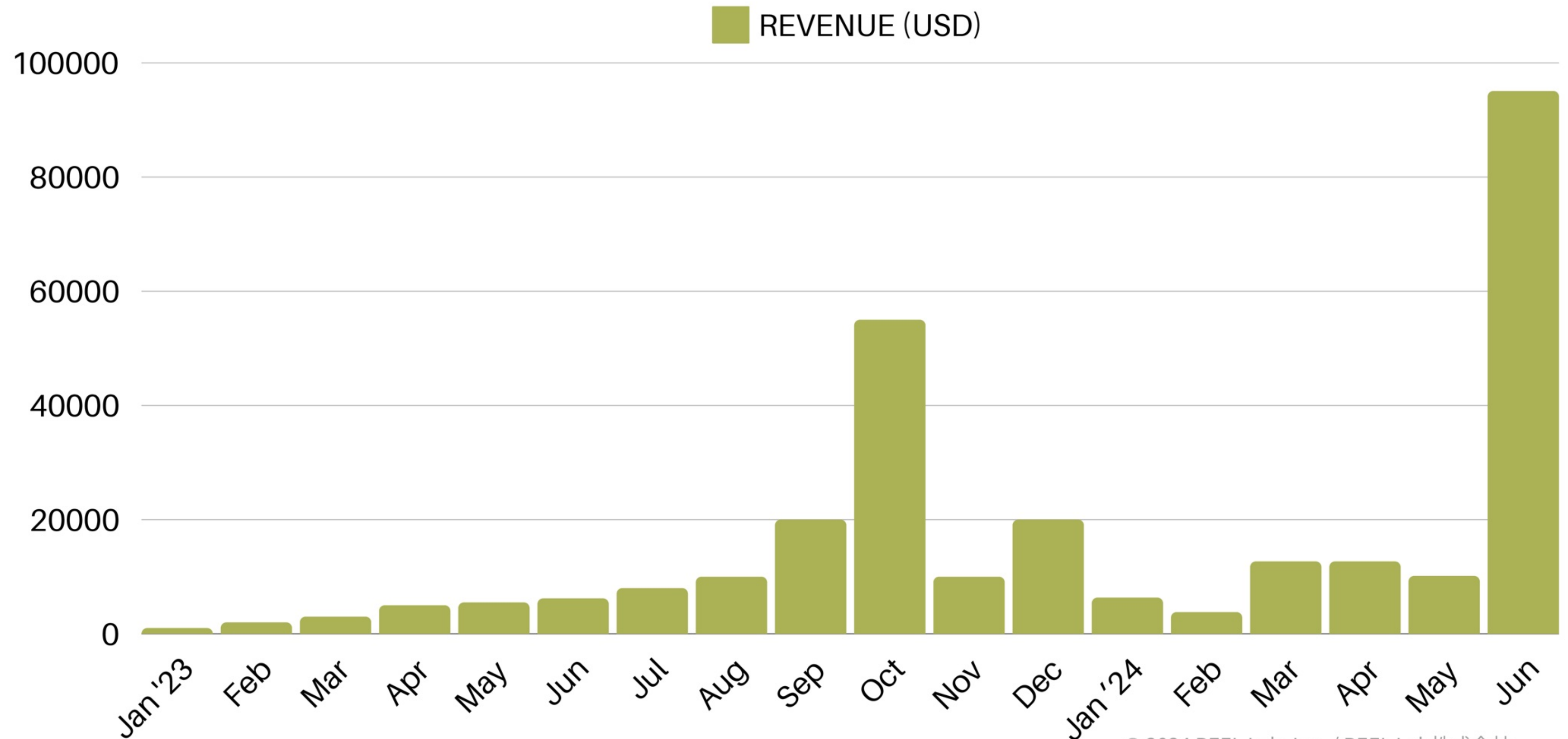
Selling at: \$28-40 (Cowhide at >\$60)

## ✓ **LARGE CAPACITY**

Annual Production: > 1M meters (approx. 2M totes)



# Traction in 2023-2024





# OUR IMPACT

**1,950 kg**

Pineapple leaves  
we up-cycled

**12,000 m<sup>2</sup>**

YTD manufactured

**1425 t**

CO<sub>2</sub> emissions  
reduced



# MEET OUR TEAM



JIM HUANG

Founder, CEO



PAT RIMPHADEE

Co-Head of Thailand



ALYSSA YAMASHITA

Business Manager Tokyo



NEAL MURATA

Head of the Americas



OLIVIA GREINER

Business Manager Paris



TONY LE

Growth Manager



HIDEO HABU

Business Manager Osaka



SAYO YAMAGUCHI

Business Director





# CONTACT

## JOIN US ON OUR MISSION FOR A BETTER FUTURE

E-mail: [info@peel-lab.com](mailto:info@peel-lab.com)

Website: <https://www.peel-lab.com>

Instagram: [@peel.lab](https://www.instagram.com/peel.lab)

Number: +81 70-4282-7839

*Thank you!*